



FOR IMMEDIATE RELEASE
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Alicia Davis Brings Proven Leadership and Legal Expertise to The Southern Group of North Carolina

RALEIGH, N.C. - Alicia Davis is joining The Southern Group of North Carolina (TSG) with a wealth of experience in state government, where she's played a pivotal role in shaping key legislative initiatives and fostering bipartisan collaboration across North Carolina's political landscape.

Davis most recently served as Legislative Director in the Office of Governor Roy Cooper, where she led a team that advanced the Governor's legislative priorities. She was instrumental in securing the bipartisan Medicaid expansion bill, navigating complex political negotiations, and working with Republican and Democratic leadership to ensure the bill's success.

"Alicia's legislative experience and infectious energy adds an incredible dimension to wherever she goes," said Governor Cooper's Former Senior Legislative Advisor Pryor Gibson.

Before her time in the Governor's Office, Alicia held key roles as Legislative Liaison for the North Carolina Department of the Secretary of State and the North Carolina Department of Public Safety. She played a critical role in passing legislation like the remote online notarization bill and formalizing the Tarheel Challenge statute.

A native of Raleigh, Alicia's passion for public service began early in her career as a North Carolina House Page and later an intern in the General Assembly. Her experience growing up with a mother who was a lobbyist profoundly influenced her career path and sparked her dedication to advancing public policy.

"Alicia is a standout in North Carolina's government affairs landscape," said Rachel Cone, Strategic Managing Partner of Growth at The Southern Group. "Her expertise will be a major asset to our clients as we continue to advocate for effective solutions in a dynamic political environment."

"I'm thrilled to join The Southern Group of North Carolina, a firm that shares my commitment to integrity and results-driven public service," said Alicia. "I'm eager to work alongside this talented team to craft strategic solutions, and create lasting, impactful outcomes for our clients, while also utilizing my legal foundation and extensive government experience."

Alicia holds a B.A. in Political Science from North Carolina State University and a J.D. from North Carolina Central University School of Law, where she honed her ability to analyze complex legal and policy issues with precision. Her legal acumen, combined with her extensive experience in state government, positions her uniquely to navigate and influence the intricacies of legislative and regulatory processes.

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ABOUT THE SOUTHERN GROUP: Celebrating 25 years of influence, The Southern Group is the largest lobbying firm in Florida with offices throughout the southeast, including Columbia, SC, Atlanta, GA, Montgomery, AL, Raleigh, NC, and multiple locations throughout Florida—such as Jacksonville, Orlando, Tampa Bay, Miami, Broward, and the Florida Keys. Through its team of experts, the Southern Group helps clients build winning strategies by navigating the political landscape and connecting with decision-makers. To learn more visit TheSouthernGroup.com.

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